



## Stakeholder Consultation

### World Anti-Counterfeiting Day 2024

# Securing the Digital Frontier: Cooperation, Collaboration, and Best Practices

6 June 2024 | 11:00 am – 1:00 pm | FICCI, Federation House, New Delhi

# The Tribune

VOICE OF THE PEOPLE

## Cops, FICCI join hands to crack down on fake products

ANSHITA MEHRA  
Senior News Editor

NEW DELHI, JUNE 6

In an effort to tackle the growing menace of counterfeiting, key stakeholders converged for the FICCI-CASCADE (Committee Against Smuggling and Counterfeiting Destroying the Economy) consultation titled 'Securing the Digital Frontier: Cooperation, Collaboration, and Best Practices'.

Held on Thursday at the FICCI Federation House to mark World Anti-Counterfeiting Day celebration, the event aimed to address the escalating threat posed by counterfeit goods in both physical and digital spaces.

B Shanker Jaiswal, Joint Commissioner of Police (Tech, Cyber & Licensing), Delhi Police, underscored the urgency to make coun-

### WORLD ANTI-COUNTERFEITING DAY

#### MULTIPLE SECTORS AFFECTED

A recent FICCI-CASCADE report revealed the propensity for counterfeiting in different sectors, with perfumes and cosmetics coming high. The report highlighted the stark lack of vigilance and its leading to rampant activities, underscoring the urgency of curbing counterfeiting.

FICCI-CASCADE Chairman Anil Rajput (left) with B Shanker Jaiswal, Joint Commissioner of Police.



### ENFORCEMENT IMP

Addressing counterfeiting requires legal actions, robust enforcement measures, consumer awareness, and industry collaboration.

- Anil Rajput / FICCI-CASCADE

terfeiting a high-risk, low-reward venture. "Achieving this entails increasing the volume of heavily counterfeited goods in the market and imposing reduced taxes on such products," he emphasised. Jaiswal's proposal aims to deter counterfeiters and safeguard consumers and legitimate businesses from the adverse impacts of counterfeit goods.

At the event, G R

Raghavender, Senior Consultant at CIPAM (Cell for IPR Protection and Management) and Former Joint Secretary, DPIIT, highlighted the necessity of robust enforcement measures to protect initiatives like Make in India from digital counterfeiting.

"Strengthening enforcement measures and implementing robust civil and criminal remedies are essential steps to dissuade coun-

terfeiters," he emphasised. Raghavender also stressed the importance of a modernised design law framework to safeguard innovations and creations from counterfeit infringement.

Anil Goyal, Deputy Commissioner of Police - Crime, Delhi Police, shed light on the challenges posed by organised counterfeiting in the digital realm. "Counterfeiting, one of the oldest known crimes, has perme-

ated virtually every sector, posing formidable challenges in identifying counterfeit products," he noted. Goyal emphasised the need for technology training for law enforcement and raising public awareness to prevent deception.

The Chairman of FICCI-CASCADE, Anil Rajput, emphasised the multifaceted approach required to combat counterfeiting. "Addressing counterfeiting

requires legal actions, robust enforcement measures, consumer awareness, and industry collaboration," he asserted. Rajput lauded the government's efforts in bolstering capabilities to combat counterfeiting through collaborative efforts, technological advancements and proactive measures.

The event featured an open house discussion on technological innovations and best practices in combating counterfeiting online, fostering cooperation among stakeholders. Representatives from various organisations, including USPTO, JETRO, British High Commission India, and leading corporations like Amazon, Proctor & Gamble, and Asian Paints, participated in the discussions.

## 'More volume, less taxes best way to counter counterfeiting'

*'By doing this we can deter counterfeiters & safeguard both consumers, legitimate businesses & economy'*

**NEW DELHI:** B Shanker Jaiswal, Joint Commissioner of Police (Tech, Cyber & Licensing), Delhi Police on Thursday said that counterfeiting must not be permitted to become an activity of low risk and high gain for counterfeiters. The most effective strategy to combat this menace is to invest this dynamic, making counterfeiting a high-risk, low-reward venture.

"Achieving this entails increasing the volume of heavily counterfeited goods in the market and imposing reduced taxes on such products. By



doing this we can deter counterfeiters and safeguard both consumers and legitimate businesses and the overall econ-

omy," he added.

Addressing the FICCI CASCADE (Committee Against Smuggling and Counterfeiting Destroying the Economy) stakeholder consultation "Securing the Digital Frontier: Cooperation, Collaboration, and Best Practices", Jaiswal added, "Counterfeiting in the physical and the digital space has become pervasive and affects consumers, government revenue, companies and even researchers alike who spend time and effort in creating new products. The digital space has become complicated and com-

plex with counterfeit activities proliferating from fake profiles to fraudulent domain names. To effectively combat this trend, advancements in technology, such as blockchain, are crucial. By enhancing and making technologies like blockchain more accessible, affordable, and compute friendly, we can streamline processes like contract management and strengthen our defences against digital counterfeiting."

During the event, an Open House Discussion on Technological Innovations & Best Practices in Combating Coun-

terfeiting Online was held to foster cooperation and collaboration among stakeholders to strengthen anti-counterfeiting efforts and protect consumers from the risks associated with counterfeit goods in the digital era. The session was attended by different stakeholders such as cyber law experts and representatives from - USPTO, IETRO, British High Commission India, Embassy of Denmark in India, Procter & Gamble, Amazon, HUL, Dugro India, Marico, Pernod Richard, Asian Paints and Western Digital. #01

## CALL FOR UNIFIED EFFORT AGAINST COUNTERFEITING

# Delhi Police urges tech solutions to tackle counterfeiting and unlicensed hotels

**NEW DELHI:** The Delhi police called for a concerted effort by all stakeholders to tackle the issue of counterfeiting and unlicensed hotels in the digital era, with the use of emerging technologies like Blockchain and biometrics.

Addressing a stakeholders' consultation organised by FICCI on the occasion of World Anti-Counterfeiting Day, B Shanker Jaiswal, Joint Commissioner of Police (Tech, Cyber, and Licensing) said, "AI has made things very complex. Earlier in the software industry, pirated versions of MS Office and Windows were a concern. Now, the counterfeiting problems are of a different nature."

FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) Chairman Anil Bajpai said the consultation with stakeholders aims to strengthen anti-counterfeiting efforts and protect consumers from the risks associated with counterfeit goods in the digital era.

Jaiswal further emphasised the need to develop consumer-friendly blockchain technology to support the fast-growing economy and address



counterfeiting issues in the digital world. Jaiswal also highlighted the rapid advancement of deepfake technology, stating that anti-deepfake technology is lagging, and all stakeholders should collaborate to address this challenge.

Turning to the hospitality sector, Jaiswal said the Delhi Police deals with the licensing of restaurants and hotels, granting licenses only to those that meet the norms. However, he expressed con-

cerns over online aggregators like OYO and MakeMyTrip listing unlicensed hotels on their websites.

"Some of the listed hotels may not have safety standards, just because they are listed, as a consumer, I have an implicit understanding that they are safe," he said.

The Delhi Police had called a stakeholders' meeting to discuss the matter and stressed the need to inte-

grate blockchain, cryptography, and biometric security to address counterfeiting problems in the digital world effectively.

Amit Goyal, Deputy Commissioner of Police (Crime) said counterfeiting is one of the oldest known crimes and is evolving as per the market demand.

With the rise in digital technology, counterfeiting has become more organised and difficult to track the gangs behind it, he said.

Goyal added that e-commerce is also being used as a platform for selling counterfeit products, and cyber frauds are happening with the use of AI and deepfake technologies. The way forward is training all the stakeholders and using technologies to track the culprits, he said.

G R Raghavender, senior consultant at the Cell for IPR Promotion and Management (CIPAM), said people are getting away by paying nominal penalties for trademark violations.

He called for collaboration and cooperation to address this issue, adding that CIPAM will soon hold a consultative meeting to make the trademark law more effective. #0010



# Police calls for concerted efforts by all to tackle counterfeiting, unlicensed hotels

STAFF REPORTER ■ NEW DELHI

The Delhi Police called for a concerted effort by all stakeholders to tackle the issue of counterfeiting and unlicensed hotels in the digital era, by utilising emerging technologies like blockchain and biometrics.

Addressing a stakeholders' consultation organised by Federation of Indian Chambers of Commerce & Industry (FICCI) on the occasion of World Anti-Counterfeiting Day, Joint Commissioner of Police (Tech, Cyber and Licensing) B Shanker Jaiswal said, "AI has made things very complex. Earlier in the software industry, pirated versions of MS Office and Windows were a concern. Now, the counterfeiting problems are of a different nature." FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) Chairman Anil Rajput said the



consultation with stakeholders aims to strengthen anti-counterfeiting efforts and protect consumers from the risks associated with counterfeit goods in the digital era.

Emphasising the need to develop consumer-friendly blockchain technology to support the fast-growing economy and address counterfeiting issues in the digital world, Jaiswal highlighted the rapid advancement of deepfake technology, stating that anti-deep fake technology is lagging, and all stake-

holders should collaborate to address this challenge.

Dwelling on unlicensed hotels to the hospitality sector, Jaiswal said, "The Delhi Police deals with the licensing of restaurants and hotels, granting licences only to those that meet the norms." However, he expressed concern over online aggregators like OYO and MakeMyTrip listing unlicensed hotels on their websites. "Some of the listed hotels may not have safety standards. Just because they are listed, as a

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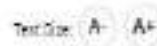
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# ThePrint

## Delhi police calls for action against counterfeiting, unlicensed hotels in digital era

PTI 06 June, 2024 06:01 pm IST



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## Police calls for concerted efforts by all to tackle counterfeiting, unlicensed hotels

Friday, 07 June 2024 | Staff Reporter | New Delhi

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<https://www.dailypioneer.com/2024/state-editions/police-calls-for-concerted-efforts-by-all-to-tackle-counterfeiting--unlicensed-hotels.html>



## More volume and less taxes, best way to counter counterfeiting: Delhi Police Joint Commissioner

IANS - Stock Market News - 2024-06-06 12:45



Credit: © Reuters.



New Delhi, June 6 (IANS) B. Shanker Jaiswal, Joint Commissioner (Tech, Cyber and Licensing), Delhi Police, said on Thursday that counterfeiting must not be permitted to become an activity of 'low risk and high gain' for the counterfeiters. The most effective strategy to combat this menace is to invert this dynamic, making counterfeiting a high-risk, low-reward venture, he said.



<https://in.investing.com/news/stock-market-news/more-volume-and-less-taxes-best-way-to-counter-counterfeiting-delhi-police-joint-commissioner-4238140>



NATIONAL NEWS

## More Volume And Less Taxes, Best Way To Counter Counterfeiting: Joint Commissioner, Delhi Police (Tech, Cyber & Licensing)

By India Education Diary... — On Jun 6, 2024



- Counterfeiting both physical and digital has become pervasive, impacts the individual, community, society and the nation

NEW DELHI: Mr B Shanker Jaiswal, Joint Commissioner of Police (Tech, Cyber & Licensing), Delhi Police today said that counterfeiting must not be permitted to become an activity of low risk and high gain for counterfeiters. The most effective strategy to combat this menace is to invert this dynamic, making counterfeiting a high-risk, low-reward venture. "Achieving this entails increasing the volume of heavily counterfeited goods in the market and imposing reduced taxes on such products. By doing this we can deter counterfeiters and safeguard both consumers and legitimate businesses and the overall economy," he added.

<https://indiaeducationdiary.in/more-volume-and-less-taxes-best-way-to-counter-counterfeiting-joint-commissioner-delhi-police-tech-cyber-licensing/>

## World Anti-Counterfeiting Day: Cops, FICCI join hands to crack down on fake products

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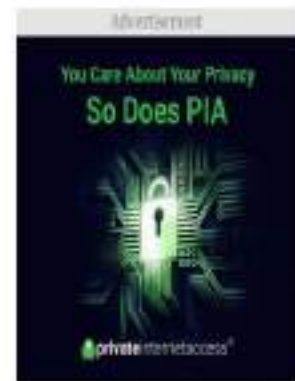


Updated At: 06-11-2024 07:44:57

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FICCI CASCADE Chairman Anil Rajpal (left) with B Shaktar Jilawat, Joint Commissioner of Police.



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# दैनिक भास्कर

## नकली सामान की समस्या से निपटने के लिए टैक्स में कमी और सप्लाय बढ़ाना कारगर उपाय: विशेषज्ञ

बिज़नेस संवाददाता | नई दिल्ली

बाजार में बिकने वाले जाली यानी नकली सामान की समस्या से निपटने के लिए कम टैक्स की बकालत की गई है। फिक्की कैस्केड (कमेटी अगेंस्ट स्मगलिंग एण्ड काउन्टरफेइटिंग डेस्ट्रॉयड द इकोनॉमी) की ओर से आयोजित 'सेक्यूरिंग डिजिटल फ्रंटियर: कोऑपरेशन, कोलेबोरेशन एंड बेस्ट प्रैक्टिसेज' विषयक परिचर्चा में दिल्ली पुलिस के संयुक्त पुलिस आयुक्त (टेक, साइबर और लाइसेंसिंग) बी. शंकर जाधसवाल ने कहा कि जालसाजी को कम जोखिम और अधिक लाभ वाली गतिविधि नहीं बनने देना चाहिए। इससे निपटने के लिए सबसे प्रभावी रणनीति इस गतिशीलता को उलटना है। इससे जालसाजी को उच्च जोखिम, कम लाभ वाला उपक्रम बनाया जा सके। उन्होंने कहा ऐसा करने के लिए

बाजार में भारी मात्रा में सामान की सप्लाय बढ़ानी होगी। ऐसे उत्पादों पर कम कर लगाना होगा। ऐसा कर हम जालसाजों को रोक सकते हैं। वैध वैध व्यवसायों और अर्थव्यवस्था को सुरक्षित कर सकते हैं। उन्होंने कहा कि डिजिटल जालसाजी व्यापक हो गई है। नकली प्रोफाइल से लेकर फर्जी डोमेन नेम तक नकली गतिविधियां बढ़ रही हैं। इससे निपटने के लिए ब्लॉकचेन जैसी टेक्नोलॉजी में प्रगति महत्वपूर्ण है। ब्लॉकचेन जैसी तकनीक को सुलभ व सस्ती बनाकर हम कॉन्ट्रैक्ट मैनेजमेंट जैसी प्रक्रियाओं को सुव्यवस्थित कर सकते हैं। डिजिटल जालसाजी के खिलाफ अपनी सुरक्षा को मजबूत कर सकते हैं।

फिक्की कैस्केड के चेयरमैन अनिल राजपूत ने कहा कि जालसाजी उपभोक्ताओं के साथ दुनियाभर के देशों के स्वास्थ्य, प्रगति

और विकास के लिए बड़ा खतरा है। जालसाजी से निपटने के लिए कानूनी कार्रवाई, मजबूत प्रवर्तन उपाय, उपभोक्ता जागरूकता और उद्योग सहयोग सहित बहुआयामी दृष्टिकोण की आवश्यकता है।

सीआईपीएएम के वरिष्ठ सलाहकार डॉ. जी आर राघवेंद्र ने कहा कि डिजिटल जालसाजी के खिलाफ मेक इन इंडिया पहल की रक्षा के लिए प्रवर्तन उपायों को मजबूत करना और आपराधिक उपायों को लागू करना भी जालसाजों को रोकने के लिए आवश्यक कदम हैं। स्टार्टअप इकोसिस्टम को सुरक्षित रखने के लिए इसी तरह की पहल को आगे बढ़ाना चाहिए। इसमें स्टार्टअप के इनोवेशंस एंड क्रिएशन को नकली उल्लंघन से बचाने के लिए एक आधुनिक और व्यापक डिजाइन कानून ढांचे की स्थापना शामिल है।

# राजस्थान पत्रिका

## जालसाजी से निपटने का तरीका, अधिक मात्रा और कम टैक्स: फिक्की कैस्केड

नई दिल्ली@पत्रिका. फिक्की कैस्केड (कमेटी अगेंस्ट स्मगलिंग एंड काउन्टरफेटिंग डेस्ट्रॉयड द इकोनॉमी) हितधारक परामर्श की ओर से आयोजित 'सेक्यूरिंग 'डिजिटल फ्रंटियर- कोऑपरेशन, कोलैबोरेशन एण्ड बेस्ट प्रैक्टिसेज' विषय परिचर्चा में दिल्ली पुलिस के संयुक्त पुलिस आयुक्त बी शंकर जायसवाल ने कहा कि जालसाजी को जालसाजों के लिए कम जोखिम और अधिक लाभ वाली गतिविधि नहीं बनने देना चाहिए। भौतिक और डिजिटल स्थान में जालसाजी व्यापक हो गई है और उपभोक्ताओं, सरकारी राजस्व, कंपनियों और यहां तक कि शोधकर्ताओं को भी प्रभावित करती

है। उन्होंने कहा कि ब्लॉकचेन जैसी तकनीकों को बढ़ाने और अधिक सुलभ और डिजिटल जालसाजी के खिलाफ अपनी सुरक्षा को मजबूत कर सकते हैं। फिक्की कैस्केड के चेयरमैन अनिल राजपूत ने कहा, फिक्की कैस्केड को विश्व जालसाजी विरोधी दिवस 2024 के अवसर पर इस महत्वपूर्ण चर्चा की मेजबानी करने का सम्मान मिला है। जालसाजी न केवल उपभोक्ताओं के लिए बल्कि दुनिया भर के देशों के स्वास्थ्य, प्रगति और विकास के लिए भी एक बड़े खतरा है। जालसाजी से निपटने के लिए कानूनी कार्रवाई, मजबूत प्रवर्तन उपाय सहित बहुआयामी दृष्टिकोण की आवश्यकता है।



# R. भारत



Ficci कास्केड ने किया एंटी-काउंटरफिटिंग कांफ्रेंस का आयोजन ॥

Unlisted

<https://youtu.be/EKJQUinkcYI?si=3Vd4oix5dPUQxEag>





## Delhi police calls for action against counterfeiting unlicensed hotels in digital era

PTI | Updated: June 06, 2024 18:08 IST

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<https://www.theweek.in/wire-updates/national/2024/06/06/nrg4-dl-counterfeit-meet.html>

**PUNE**

**news**

## More volume and less taxes, best way to counter counterfeiting: Delhi Police Joint Commissioner

Neel Shirodkar | June 6, 2024



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<https://pune.news/business/more-volume-and-less-taxes-best-way-to-counter-counterfeiting-delhi-police-joint-commissioner-188273/>



## More volume and less taxes, best way to counter counterfeiting: Delhi Police Joint Commissioner

SME | 07 Jun 2024

B. Shanker Jaiswal, Joint Commissioner (Tech, Cyber and Licensing), Delhi Police, said on Thursday that counterfeiting must not be permitted to become an activity of low risk and high gain for the counterfeiters.

The most effective strategy to combat this menace is to invert this dynamic, making counterfeiting a high-risk, low-reward venture, he said.

"Achieving this entails increasing the volume of heavily counterfeited goods in the market and imposing reduced taxes on such products. By doing this, we can deter counterfeiters and safeguard both consumers and legitimate businesses and the overall economy," Jaiswal said.

Addressing the FICCI CASCADE (Committee Against Smuggling and Counterfeiting Destroying the Economy) stakeholder consultation 'Securing the Digital Frontier: Cooperation, Collaboration, and Best Practices', Jaiswal said, "Counterfeiting in the physical and the digital space has become pervasive and it affects consumers, government revenues, companies and even researchers alike who spend time and effort in creating new products.

"The digital space has become complicated and complex with counterfeit activities proliferating from fake profiles to fraudulent domain names. To effectively combat this trend, advancements in technology, such as blockchain, are crucial."

G.R. Raghavender, Senior Consultant, CIPAM (Cell for IPR Promotion and Management) and former Joint Secretary, DPIIT, said, "To safeguard the Make in India initiative against digital counterfeiting, strengthening enforcement measures and implementing robust civil and criminal remedies are also essential steps to dissuade the counterfeiters.

"Additionally, to shield our growing startup ecosystem, similar initiatives must be extended. This includes the establishment of a modernised and comprehensive framework to safeguard the innovations and creations of startups from counterfeit infringement."

Amit Goyal, DCP (Crime), Delhi Police, said, "Counterfeiting, one of the oldest known crimes, has been affecting virtually every sector, from life-saving drugs to consumer goods. In the digital world, counterfeiters have grown increasingly organised, posing formidable challenges in identifying counterfeit products. This not only jeopardises lives, but also undermines the economy at large. To combat this threat effectively, prioritising technology training for law enforcement is crucial."

Anil Rajput, Chairman, FICCI CASCADE, said, "FICCI CASCADE is honoured to host this crucial discussion on the occasion of World Anti-Counterfeiting Day. Counterfeiting poses a significant threat not only to consumers but also to the health, progress, and development of nations worldwide.

"Addressing counterfeiting requires a multifaceted approach including legal actions, robust enforcement measures, consumer awareness and industry collaboration. It is heartening to note that the government is bolstering its capabilities to combat counterfeiting through collaborative efforts, technological advancements and proactive measures."



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## More volume and less taxes, best way to counter counterfeiting: Joint Commissioner, Delhi Police (Tech, Cyber & Licensing)



The Hans India

Hans News Service | 6 June 2024 10:17 PM IST



Mr. Anil Rajput, Chairman, FICCI-CASCADE said, "FICCI-CASCADE and Mr. B. Shanker Jaiswal, Joint Commissioner of Police (Tech, Cyber & Licensing), Delhi Police

### HIGHLIGHTS

Counterfeiting both physical and digital has become pervasive, impacts the individual, community, society and the nation

B. Shanker Jaiswal, Joint Commissioner of Police (Tech, Cyber & Licensing), Delhi Police today said that counterfeiting must not be permitted to become an activity of low risk and high gain for counterfeiters. The most effective strategy to combat this menace is to invert this dynamic, making counterfeiting a high-risk, low-reward venture. "Achieving this entails increasing the volume of heavily counterfeited goods in the market and imposing reduced taxes on such products. By doing this we can deter counterfeiters and safeguard both consumers and legitimate businesses and the overall economy," he added.

<https://www.thehansindia.com/business/more-volume-and-less-taxes-best-way-to-counter-counterfeiting-joint-commissioner-delhi-police-tech-cyber-licensing-883176>



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## More volume and less taxes, best way to counter counterfeiting: Delhi Police Joint Commissioner

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New Delhi, Jun 6 (IANS): B. Shanker Jaiswal, Joint Commissioner (Tech, Cyber and Licensing), Delhi Police, said on Thursday that counterfeiting must not be permitted to become an activity of 'low risk and high gain' for the counterfeiters.

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legitimate businesses and the overall economy," Jaiswal said.

<https://www.daijiworld.com/news/newsDisplay?newsID=1197773>

## More Volume And Less Taxes, Best Way To Counter Counterfeiting: Delhi Police Joint Commissioner

On Jun 6, 2024



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Addressing the FICCI CASCADE (Committee Against Smuggling and Counterfeiting Destroying the Economy) stakeholder consultation 'Securing the Digital Frontier: Cooperation, Collaboration, and Best Practices', Jaiswal said, "Counterfeiting in the physical and the digital space has become pervasive and it affects consumers, government revenues, companies and even researchers alike who spend time and effort in creating new products.

"The digital space has become complicated and complex with counterfeit activities proliferating from fake profiles to fraudulent domain names. To effectively combat this trend, advancements in technology, such as blockchain, are crucial."

<https://tennews.in/more-volume-and-less-taxes-best-way-to-counter-counterfeiting-delhi-police-joint-commissioner/>



## Latest News | Delhi Police Calls for Action Against Counterfeiting, Unlicensed Hotels in Digital Era

Get latest articles and stories on Latest News at LatestLY. The Delhi police called for a concerted effort by all stakeholders to tackle the issue of counterfeiting and unlicensed hotels in the digital era, with the use of emerging technologies like blockchain and biometrics.



Agency News PTI | Jun 06, 2024 06:00 PM IST

A- A+



New Delhi, Jun 6 (PTI) The Delhi police called for a concerted effort by all stakeholders to tackle the issue of counterfeiting and unlicensed hotels in the digital era, with the use of emerging technologies like blockchain and biometrics.

Addressing a stakeholders' consultation organised by FICCI on the occasion of World Anti-Counterfeiting Day, B Shanker Jaiswal, Joint Commissioner of Police (Tech, Cyber and Licensing) said, "AI has made things very complex. Earlier in the software industry, pirated versions of MS Office and Windows were a concern. Now, the counterfeiting problems are of a different nature."

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## More volume and less taxes, best way to counter counterfeiting: Delhi Police Joint Commissioner

6 Jun, 2024 18:15 IST | Sakshi Post



New Delhi, June 6 (IANS) B. Shanker Jaiswal, Joint Commissioner (Tech, Cyber and Licensing), Delhi Police, said on Thursday that counterfeiting must not be permitted to become an activity of 'low risk and high gain' for the counterfeiters.

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<https://m.sakshipost.com/news/more-volume-and-less-taxes-best-way-counter-counterfeiting-delhi-police-joint-commissioner>

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## More volume and less taxes, best way to counter counterfeiting: Delhi Police Joint Commissioner



New Delhi, June 6, 2024

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"Achieving this entails increasing the volume of heavily counterfeited goods in the market and imposing reduced taxes on such products. By doing this, we can deter counterfeiters and safeguard both consumers and legitimate businesses and the overall economy," Jaiswal said.

<https://yespunjab.com/more-volume-and-less-taxes-best-way-to-counter-counterfeiting-delhi-police-joint-commissioner/>



## More volume and less taxes, best way to counter counterfeiting: Joint Commissioner, Delhi Police (Tech, Cyber & Licensing)

By **Passionate in Marketing** · June 6, 2024

36



*More volume and less taxes, best way to counter counterfeiting: Joint Commissioner, Delhi Police (Tech, Cyber & Licensing)*



**Mr B Shanker Jaiswal, Joint Commissioner of Police (Tech, Cyber & Licensing), Delhi Police** today said that counterfeiting must not be permitted to become an activity of low risk and high gain for counterfeiters. The most effective strategy to combat this menace is to invert this dynamic, making counterfeiting a high-risk, low-reward venture. "Achieving this entails increasing the volume of heavily counterfeited goods in the market and imposing reduced taxes on such products. By doing this we can deter counterfeiters and safeguard both consumers and legitimate businesses and the overall economy," he added.

<https://www.passionateinmarketing.com/more-volume-and-less-taxes-best-way-to-counter-counterfeiting-joint-commissioner-delhi-police-tech-cyber-licensing/>

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## Delhi Police calls for action against counterfeiting, unlicensed hotels in digital age

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New Delhi, Delhi Police called for concerted efforts from all stakeholders to tackle the issue of counterfeiting and unlicensed hotels in the digital age with the use of emerging technologies like blockchain and biometrics.

Addressing a stakeholders consultation organized by FICCI on the occasion of World Anti-Counterfeiting Day, Joint Commissioner of Police (Technical, Cyber and Licensing) B Shankar Jaiswal said, "AI has made things very complex. First in the software industry, Pirated versions of MS Office and Windows were a matter of concern, now, the problems of counterfeiting are of a different nature."

Anil Rajput, Chairman, FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities that Destroy the Economy) said the consultation with stakeholders is aimed at strengthening anti-counterfeiting efforts and protecting consumers from the risks associated with counterfeit goods in the digital age.

Jaiswal stressed the need to develop consumer-friendly blockchain technology to support the fast-growing economy and address counterfeiting issues in the digital world. Jaiswal also highlighted the rapid advancement of deepfake technology, saying that anti-deepfake technology is lagging behind, and all stakeholders must collaborate to tackle this challenge.

Turning to the hospitality sector, Jaiswal said Delhi Police handles the licensing of restaurants and hotels, granting licenses only to those that meet the criteria. However, he expressed concern over online aggregators like QYO and MakeMyTrip listing unlicensed hotels on their websites.

He said, "Some listed hotels may not have safety standards. Just because they are listed, as a consumer, I have an implicit understanding that they are safe,

Delhi Police had called a meeting of stakeholders to discuss the matter and stressed the need to integrate blockchain, cryptography and biometric security to effectively address the problems of counterfeiting in the digital world.

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## More Volume And Less Taxes, Best Way To Counter Counterfeiting: Delhi Police Joint Commissioner

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(**MENAFN** / IANS) New Delhi, June 6 (IANS) B. Shanker Jaiswal, Joint Commissioner (Tech, **cyber** and Licensing), Delhi Police, said on Thursday that counterfeiting must not be permitted to become an activity of 'low risk and high gain' for the counterfeiters.

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## MORE VOLUME AND LESS TAXES, BEST WAY TO COUNTER COUNTERFEITING: JOINT COMMISSIONER, DELHI POLICE (TECH, CYBER & LICENSING)

👤 Naman Bansal 🕒 June 6, 2024 📄 PR



- Counterfeiting both physical and digital has become pervasive, impacts the individual, community, society and the nation

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Addressing the FICCI CASCADE (Committee Against Smuggling and Counterfeiting Destroying the Economy) stakeholder consultation 'Securing the Digital Frontier: Cooperation, Collaboration, and Best Practices', Mr Jaiswal added, "Counterfeiting in the physical and the digital space has become pervasive and affects consumers, government revenue, companies and even researchers alike who spend time and effort in creating new products. The digital space has become complicated and complex with counterfeit activities proliferating from fake profiles to fraudulent domain names. To effectively combat this trend, advancements in technology, such as blockchain, are crucial. By enhancing and making technologies like blockchain more accessible, affordable, and compute friendly, we can streamline processes like contract management and strengthen our defences against digital counterfeiting."

Dr G R Raghavender, Senior Consultant, CIPAM (Cell for IPR Promotion and Management) and Former Joint Secretary, DPIIT said, "To safeguard the Make in India initiative against digital counterfeiting, strengthening enforcement measures and implementing robust civil and criminal remedies are also essential steps to dissuade counterfeiters. Additionally, to shield our growing start-up ecosystem, similar initiatives must be extended. This includes the establishment of a modernized and comprehensive design law framework to safeguard the innovations and creations of start-ups from counterfeit infringement."

<https://newspatrolling.com/more-volume-and-less-taxes-best-way-to-counter-counterfeiting-joint-commissioner-delhi-police-tech-cyber-licensing/>

## More volume and less taxes, best way to counter counterfeiting: Delhi Police Joint Commissioner

POSTED BY: GOPI JUNE 6, 2024



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<https://www.socialnews.xyz/2024/06/06/more-volume-and-less-taxes-best-way-to-counter-counterfeiting-delhi-police-joint-commissioner/>

## More volume and less taxes, best way to counter counterfeiting: Delhi Police Joint Commissioner

By Voice — June 6, 2024 - In India, NEWS - Reading Time: 4 mins read



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[https://www.google.com/search?q=Weekly+Voice%5D+logo&sca\\_esv=9d633321853007a8&rlz=1C1CHZN\\_enIN1091IN1091&udm=2&biw=1366&bih=607&sxsrf=ADLYWIIImwCABmi0UtGSi060cwzYTEo82Lw%3A1717758634244&ei=qupiZoeyDq34seMP17DeiQg&ved=0ahUKEwiHr9DJrcmGAXUtGwGHVeYN4EQ4dUDCBA&uact=5&oq=Weekly+Voice%5D+logo&gs\\_lp=Egxnd3Mtd2l6LXNlcnAiEldlZWtseSBWb2ljZV0gbG9nb0j-A1AAWPsDcAB4AJABAjgBjQgGAY0BqgEDMC4xuAEDyAEA-AEC-AEBmAlAoAlAmAMAKgcAoAct&scient=gws-wiz-serp](https://www.google.com/search?q=Weekly+Voice%5D+logo&sca_esv=9d633321853007a8&rlz=1C1CHZN_enIN1091IN1091&udm=2&biw=1366&bih=607&sxsrf=ADLYWIIImwCABmi0UtGSi060cwzYTEo82Lw%3A1717758634244&ei=qupiZoeyDq34seMP17DeiQg&ved=0ahUKEwiHr9DJrcmGAXUtGwGHVeYN4EQ4dUDCBA&uact=5&oq=Weekly+Voice%5D+logo&gs_lp=Egxnd3Mtd2l6LXNlcnAiEldlZWtseSBWb2ljZV0gbG9nb0j-A1AAWPsDcAB4AJABAjgBjQgGAY0BqgEDMC4xuAEDyAEA-AEC-AEBmAlAoAlAmAMAKgcAoAct&scient=gws-wiz-serp)



## Delhi Police Advocates Tech Solutions Against Counterfeiting and Unlicensed Hotels

At a FICCI-organised consultation, the Delhi Police highlighted the urgent need for emerging technologies like blockchain and biometrics to combat counterfeiting and unlicensed hotels in the digital age. Officials stressed collaborative efforts and advanced training to address the evolving nature of these crimes.

PH | New Delhi | Updated: 06-06-2024 18:20 IST | Created: 06-06-2024 18:20 IST



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**I**n a call to action during a FICCI-organised stakeholders' consultation on World Anti-Counterfeiting Day, the Delhi Police underscored the necessity for a united effort to tackle counterfeiting and unlicensed hotels.

<https://www.devdiscourse.com/article/law-order/2973963-delhi-police-advocates-tech-solutions-against-counterfeiting-and-unlicensed-hotels>

## More volume and less taxes, best way to counter counterfeiting: Delhi Police Joint Commissioner

Thu, Jun 6, 2024 18:15 IST



More volume and less taxes, best way to counter counterfeiting: Delhi Police Joint Commissioner



<https://www.prokerala.com/news/photos/more-volume-and-less-taxes-best-way-to-counter-counterfeiting-delhi-3694670.html>

# ThePrint

## दिल्ली पुलिस ने जालसाजी और बिना लाइसेंस वाले होटलों के खिलाफ कार्रवाई का आह्वान किया

11 Jun, 2018 09:00 pm IST



दिल्ली पुलिस (एन. वासुदेव) / ट्विटर (@DelhiPolice)

Text Size: A- A+

नयी दिल्ली, छह जून (भाषा) दिल्ली पुलिस ने सभी हितधारकों से डिजिटल युग में फर्जी और बिना लाइसेंस वाले होटलों के मुद्दे से निपटने के लिए 'ब्लॉकचेन' और 'बायोमेट्रिक्स' जैसी उभरती प्रौद्योगिकियों के इस्तेमाल के साथ मिलकर प्रयास करने का आह्वान किया।

संयुक्त पुलिस आदुक्त (टेक, साइबर और लाइसेंसिंग) बी. शंकर उपायस्वाल ने विश्व जालसाजी-निरोधक दिवस के अवसर पर भारतीय वाणिज्य एवं उद्योग महासंघ (फिक्चि) की ओर से आयोजित हितधारकों को कहा, "एआई ने चीजों को बहुत जटिल बना दिया है। पहले सॉफ्टवेयर उद्योग में, एम्प्लॉय ऑफिस और विडोज के पारंपरिक संस्करण चला का विषय थे। अब, नकली समस्याएं एक अलग प्रकृति की हैं।"

<https://hindi.theprint.in/india/delhi-police-calls-for-action-against-fraud-and-unlicensed-hotels/695465/>

### लोकप्रिय

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बीजेपी और कर्नाटक के वोट शंकर ने हुआ मामूली बदलाव, फिर भी सीटों का है धरो अंतर, कैसे

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इंटरनेशनल डेवलपमेंट की दिशा में और एक कदम, रेडिफनेशन इंडिया ने किया मैग्जिने सो नैट्स लॉन्ग

दिनांक: 11 Jun, 2018