



Theme: Building Resilient Economies and Implementing Robust Measures from a Global Initiative against Smuggling and Counterfeiting

Programme Outline

25 September 2024	DAY 1
09:30 am-10:30 am	REGISTRATION
10:30 am – 11:30 am	<p><i>INAUGURAL SESSION</i></p> <p>Welcome Address by Mr. Anil Rajput, Chairman, FICCI CASCADE</p> <p>Video Address by Mr. P K Das, Director, Compliance and Facilitation Directorate, World Customs Organisation</p> <p>Special Address by Mr. Rajiv Talwar, Special Secretary to the Govt. of India and Member (Compliance Management), Central Board of Indirect Taxes and Customs</p> <p>Inaugural Address by Shri Ravneet Singh Bittu, Minister of State for Food Processing Industries & Minister of State for Railways, Government of India</p> <p>Release of TARI study</p> <p>Vote of Thanks by Mr. Arun Chawla, Director General, Indian Council of Arbitration (ICA), Former Director General, FICCI and Think Tank Member, FICCI CASCADE</p>
11:30 am – 11:50 am	<p>Highlights of the Study- Challenging Landscape of Illicit Trade: How Changing Factors of Consumption Affect Illicit Markets in 5 Key Industries in India</p> <p>Presentation by Mr. Kaushik Dutta, Director, Thought Arbitrage Research Institute (TARI)</p>
11:50 am – 12:20 pm	<p><i>Fireside Chat with Dr. Ajit Ranade</i> <i>Vice Chancellor, Gokhale Institute of Politics and Economics</i></p> <p>Moderator: Mr. Najib Shah, Former Chairman, Central Board of Indirect Taxes and Customs and Think Tank Member, FICCI CASCADE</p>
12.20 pm- 01.00 pm	<p><i>PLENARY SESSION 1</i></p> <p><i>Coordinated Approaches to Combat Illicit Trade: Unified Actions for Effective Solutions</i></p>

	<p>The session will talk about:</p> <ul style="list-style-type: none"> • Exploring the critical need for coordinated efforts to address the growing threat of illicit trade across various sectors. • Discussing how counterfeiting harms brand reputation, consumer trust, and finances, and the need for businesses to engage in anti-counterfeiting efforts. • The importance of educating consumers about the risks of counterfeit goods and promoting awareness on how to identify and avoid them. <p>Session Chair: Mr. Ravi Capoor, Former Secretary, Ministry of Textiles & CEO, Sansad TV and Think Tank Member, FICCI CASCADE</p> <p>Speaker: Mr. Aman Jain, Director, Public Policy, Amazon India Mr. Sharad Tandon, Director, The Tobacco Institute of India</p>
01:00 pm – 02.00 pm	Lunch
02:00 pm – 03:30 pm	<p><i>PLENARY SESSION 2: Panel Discussion</i></p> <p><i>Economic Impact and the Hidden Costs: Unravelling effects of Illicit Trade on Global and Indian Economies</i></p> <p>The session will talk about:</p> <ul style="list-style-type: none"> • The prevalence and magnitude of illicit trade both globally and within India, with a focus on identifying key trends and patterns. • Quantifying the economic losses incurred due to illicit trade practices, including revenue losses, market distortions, and impacts on GDP growth. • Discussing the effects of illicit trade on employment opportunities and livelihoods, particularly in vulnerable sectors and marginalized communities. • Setting unified global standards to detect, disrupt, and deter illicit trade and terror financing channels. • Evaluating existing policy frameworks to combat illicit trade and identifying gaps in regulations. <p>Session Chair: Mr. Najib Shah, Former Chairman, Central Board of Indirect Taxes and Customs and Think Tank Member, FICCI CASCADE</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Jayant Misra, Expert & Consultant, UNODC • Ms. Claire CASTEL, Head of the Outreach and Knowledge of IP Service European Union Intellectual Property Office (EUIPO) • Mr. Prem Mahadevan, Senior Analyst, Global Initiative Against Transnational Organized Crime, GITOC • Mr. Shishir Priyadarshi, Former Director, WTO <p>Q&A</p>
03:30 pm – 05:00 pm	<p><i>PLENARY SESSION 3: Panel Discussion</i></p> <p><i>Advancing International Strategies and Fostering Unified Vigilance: Multilateral Collaboration to Combat Illicit Trade</i></p>

	<p>The session will talk about:</p> <ul style="list-style-type: none"> ● Identifying best practices that promote transparency, accountability, and good governance to tackle illicit trade. ● Delving into the significance of building alliances and fostering cooperation among international intelligence agencies, and regulatory authorities to combat illicit trade. ● Exploring strategies to facilitate seamless information exchange and intelligence sharing across borders. ● Examining the need for harmonized legal and regulatory frameworks that facilitate cross-border cooperation. ● Enhancing global regulations and bolstering enforcement mechanisms. <p>Session Chair: Mr. Anil Sinha, Former Director, Central Bureau of Investigation and Think Tank Member, FICCI CASCADE</p> <p>Discussants:</p> <ul style="list-style-type: none"> ● Mr. Samer Al Tarawneh, Legal Counsellor, Building Respect for IP Division, World Intellectual Property Organization (WIPO) ● Mr. Hugh Austin, Attache, US Department of Homeland Security, US Embassy ● Mr. Kenneth Wright, IP Enforcement Consultant, Danish Patent and Trademark Office (DKPTO) ● Mr. Sébastien CONNAN, Regional Intellectual Property Counsellor for India & South Asia, Embassy of France <p>Q&A</p>
<p>26 September 2024</p>	<p>Day 2</p>
<p>09:30 am- 10:00 am</p>	<p>Registration</p>
<p>10.00 am – 10.30 am</p>	<p>OPENING SESSION</p> <p><i>Fostering Resilient Economies: A Fireside Discourse on Anti-Illicit Trade Strategies</i></p> <p>Fireside Chat with Mr. Vivek Johri, Former Chairman, Central Board of Indirect Taxes and Customs</p> <p>Moderator: Ms. Pooja Jain, Senior Anchor, ET Now</p>
<p>10.30 am – 11:45 am</p>	<p>PLENARY SESSION 4: Panel Discussion</p> <p><i>Emerging Tech Frontiers: Challenges and Opportunities in Countering Illicit Trade with Growing Technology</i></p> <p>The session will talk about:</p> <ul style="list-style-type: none"> ● Leverage cutting-edge technologies like artificial intelligence (AI), machine learning, blockchain, and data analytics to proactively detect and thwart illicit trade pattern. ● Implement robust cybersecurity protocols to shield institutions against evolving cyber threats and attacks. ● Explore collaborative research initiatives to innovate new technologies aimed at detecting and deterring illicit trade routes. ● Integrate supply chain transparency solutions to trace the origins of goods and identify potential points of illicit activity.

	<ul style="list-style-type: none"> ● Foster public-private partnerships to raise awareness and educate consumers about the risks associated with counterfeit and smuggled goods. <p>Session Chair – Mr. P K Malhotra, Former Secretary, Ministry of Law & Justice, Govt. of India and Think Tank Member, FICCI CASCADE</p> <p>Speakers:</p> <ul style="list-style-type: none"> ● Dr. Anju Rathi Rana, ILS, Additional Secretary, Ministry of Law and Justice, Government of India ● Mr. Samer Al Tarawneh, Legal Counsellor, Building Respect for IP Division, World Intellectual Property Organization (WIPO) ● Dr. Siang Hee TAN, Executive Director, CropLife ● Mr. Amit Dubey, Author and National Security Expert ● Dr. Gulshan Rai, Former National Cyber Security Coordinator & Former DG, CERT-In <p>Q&A</p>
11.45 am – 01.00 pm	<p>PLENARY SESSION 5: Panel Discussion</p> <p>Analyzing Threats and Strategizing Response: Defending Borders Against Organized Illicit Activities</p> <p>The session will talk about:</p> <ul style="list-style-type: none"> ● Role of enforcement agencies in detecting and investigating illicit trade ● Empowering financial intelligence units and regulatory bodies to track and disrupt illicit financial flows linked to organized crime and smuggling. ● Implementing proactive measures to identify and mitigate vulnerabilities in supply chains susceptible to exploitation by illicit trade networks. <p>Moderator: Ms. Pooja Jain, Senior Anchor, ET Now</p> <ul style="list-style-type: none"> ● Mr. S Paramesh, PTM, TM, Additional Director General, Indian Coast Guard ● Mr. Jaspal Singh, Special Commissioner of Police, Protective Security, Delhi ● Mr. Ayush Mani Tiwari, Inspector General, Border Security Force ● Mr. Robin Gupta, Joint Director, Directorate of Enforcement
01.00 pm – 02.00 pm	Lunch
02.00 pm – 03.00 pm	<p>PLENARY SESSION 6: Panel Discussion</p> <p>Driving Change: Industry Leadership in Anti-Counterfeiting and Anti-Smuggling Initiatives</p> <ul style="list-style-type: none"> ● Foster public-private partnerships and collaborative initiatives to address the challenges posed by counterfeiting and smuggling. ● Monitor emerging threats, fraudulent activities, and recent security vulnerabilities posed by illicit operators. ● Case studies and lessons learned from endeavours aimed at combating illicit trade.

	<ul style="list-style-type: none"> ● innovative approaches to detect and mitigate threats within illicit markets. ● Assess the hurdles and potential benefits of cross-industry and cross-sector collaboration in addressing illicit activities. <p>Session Chair - Mr. Hem Kumar Pande, Former Secretary, Dept. of Consumer Affairs, Gol and Think Tank Member, FICCI CASCADE</p> <p>Speakers: Mr. Devraj Lahiri, Divisional Chief Executive, ITD, ITC Ltd. Mr. Anuj Bedi, Senior Counsel Brand Protection Indian sub-continent and Middle East, Puma Sports India Pvt Ltd. Mr. Sumit Kapoor, Brand Protection Strategic Partnership Manager, Amazon APAC</p> <p>Q&A</p>
03:00 pm – 04:15 pm	<p><i>Panel Discussion 7: Panel Discussion</i></p> <p><i>Harnessing Legal Power: The Judiciary's Role in Combating Smuggling and Counterfeiting</i></p> <ul style="list-style-type: none"> ● Identifying opportunities for judicial collaboration with law enforcement agencies, government bodies, and international organizations to strengthen legal frameworks and enforcement mechanisms. ● Analyzing the challenges faced by the judiciary in adjudicating intricate cases related to illicit trade, including evidence gathering, trial procedures, and sentencing. ● Exploring the challenges faced by the judiciary in adapting to technological advancements and emerging trends in illicit trade. <p>Session Chair: Hon'ble Mr. Justice Manmohan Sarin, Former Lokayukta, NCT of Delhi, Chief Justice, High Court of Jammu & Kashmir, Judge, High Court of Delhi and Think Tank Member, FICCI CASCADE</p> <ul style="list-style-type: none"> ● Hon'ble Mr. Justice Navin Chawla, Judge, Delhi High Court ● Mr. Balesh Kumar, Member, Appellate Tribunal-SAFEMA, Department of Revenue, Ministry of Finance ● Dr. Alka Chawla, Professor in charge, Campus Law Centre, Delhi University ● Dr. Karnnika A Seth, Advocate & Cyberlaw Expert, Ministry of Defence & Ministry of Information Technology, Govt of India <p>Q&A</p>
04:15 pm – 05:15 pm	<p><i>Valedictory Session and Prize Distribution</i></p> <p>Welcome and Introductory Remarks by Hon'ble Mr. Justice Manmohan Sarin, Former Lokayukta, NCT of Delhi, Chief Justice, High Court of Jammu & Kashmir, Judge, High Court of Delhi and Think Tank Member, FICCI CASCADE</p> <p>Valedictory Address by Hon'ble Mr. Justice Sanjay Karol, Judge, Supreme Court of India and Former Chief Justice, Patna High Court and Tripura High Court</p>

Anti-Counterfeiting and Anti-Smuggling Awards & Felicitation Ceremony

Enforcement Officers

School Children

Journalists

Concluding Remarks by Mr. Sanjeev Tripathi, Former Chief of RAW and Think Tank Member, FICCI CASCADE